# Product Spotlight  Promote your products

Submit your product to be featured in our monthly spotlight. Click here to submit your product image, details and top benefits/features.

**Free Listing!**

# Editorial Calendar

## JANUARY  AD CLOSE · 12/8/23 · AD DUE · 12/13/23

**PRODUCT SPOTLIGHT**
**HOME SAFETY**
Cameras, access control (i.e., locking systems), biometrics, mobile apps, smart home & other offerings.

**SPECIAL FEATURE**
Access Control

**HIGHLIGHT**
Emerging Leaders Under 40 Winners

**DIGITAL EDITION ONLY**

## FEBRUARY  AD CLOSE · 1/10/24 · AD DUE · 1/15/24

**PRODUCT SPOTLIGHT**
**SECURITY SERVICE**
Security Operations Center (SOC) & security as a service-related offerings.

**SPECIAL FEATURE**
Emerging Technology

## MARCH  AD CLOSE · 2/8/24 · AD DUE · 2/13/24

**PRODUCT SPOTLIGHT**
**CAMERAS**
Megapixel (MP), doorbell, handheld, internet protocol (IP) & other security-related cameras.

**SPECIAL FEATURE**
Robotics

## APRIL  AD CLOSE · 3/8/24 · AD DUE · 3/13/24

**PRODUCT SPOTLIGHT**
**PERIMETER SECURITY**
Bollards, fencing, gates, manned/unmanned drones & robotics & other indoor/outdoor products.

**SPECIAL FEATURE**
End User Spotlight

**BONUS DISTRIBUTION**
**ISC WEST**
APRIL 9-12

## MAY  AD CLOSE · 4/10/24 · AD DUE · 4/15/24

**PRODUCT SPOTLIGHT**
**MONITORING & TRACKING**
Monitoring & asset tracking-related offerings.

**SPECIAL FEATURE**
Managed Services/Cloud

**DIGITAL EDITION**
Emerging Leaders Under 40 Yearbook

**BONUS DISTRIBUTION**
**PSA TEC**
MAY 13-16

## JUNE  AD CLOSE · 5/8/24 · AD DUE · 5/13/24

**PRODUCT SPOTLIGHT**
**VIDEO SOLUTIONS**
Video hardware, software, analytics & other related products/services.

**SPECIAL FEATURE**
Cameras

**DIGITAL EDITION**
Monitoring Source Book

**BONUS DISTRIBUTION**
**ESX**
JUNE 3-6

## JULY  AD CLOSE · 6/7/24 · AD DUE · 6/12/24

**PRODUCT SPOTLIGHT**
**ACCESS CONTROL**
Locking, intrusion, turnstile, alarms, visitor management systems & other related offerings.

**SPECIAL FEATURE**
Cybersecurity

**DIGITAL EDITION ONLY**

## AUGUST  AD CLOSE · 7/10/24 · AD DUE · 7/15/24

**PRODUCT SPOTLIGHT**
**BIOMETRICS**
Voice, fingerprint, facial, iris recognition & other biometric security products.

**SPECIAL FEATURE**
Artificial Intelligence

**DIGITAL EDITION ONLY**

## SEPTEMBER  AD CLOSE · 8/8/24 · AD DUE · 8/13/24

**PRODUCT SPOTLIGHT**
**CYBERSECURITY & IT**
Cybersecurity & Information Technology (IT) services & training.

**DIGITAL EDITION**
Cloud Source Book

**SPECIAL FEATURE**
Video Analytics

**BONUS DISTRIBUTION**
**GSX**
SEPTEMBER 23-25

## OCTOBER  AD CLOSE · 9/10/24 · AD DUE · 9/13/24

**PRODUCT SPOTLIGHT**
**FIRE & LIFE SAFETY**
Emergency panels, fire & water alarm/notification equipment, Personal Emergency Response Systems (PERS) & other offerings.

**SPECIAL FEATURE**
Mobile Apps & Software

**DIGITAL EDITION ONLY**

## NOVEMBER  AD CLOSE · 10/9/24 · AD DUE · 10/14/24

**PRODUCT SPOTLIGHT**
**CLOUD**
Cloud-based solutions & storage offerings.

**DIGITAL EDITION**
Access Control Source Book

**SPECIAL FEATURE**
Fire & Life Safety

**BONUS DISTRIBUTION**
**ISC EAST**
TO BE DETERMINED

## DECEMBER  AD CLOSE · 11/8/24 · AD DUE · 11/13/24

**PRODUCT SPOTLIGHT**
**BUSINESS SOLUTIONS**
Business system services, billing, education, integrations & other software/solution offerings.

**SPECIAL FEATURE**
Mergers & Acquisitions

**DIGITAL EDITION ONLY**