## Media Kit 2024

**Product Spotlight**  
Promote your products  
Submit your product to be featured in our monthly spotlight. Click [here](#) to submit your product image, details and top benefits/features.

### Editorial Calendar

<table>
<thead>
<tr>
<th>Month</th>
<th>AD Close</th>
<th>AD Due</th>
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<tbody>
<tr>
<td>January</td>
<td>12/8/23</td>
<td>12/13/23</td>
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<tr>
<td>February</td>
<td>1/10/24</td>
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<td>March</td>
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<td>April</td>
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<td>May</td>
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<td>June</td>
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<td>July</td>
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<td>August</td>
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<td>September</td>
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<td>October</td>
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<td>November</td>
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<tr>
<td>December</td>
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#### January
- **Product Spotlight**: Home Safety  
  Cameras, access control (i.e., locking systems), biometrics, mobile apps, smart home & other offerings.  
- **Special Feature**: Access Control  
- **Highlight**: Emerging Leaders Under 40 Winners  

#### February
- **Product Spotlight**: Security Service  
  Security Operations Center (SOC) & security as a service-related offerings.  
- **Special Feature**: Emerging Technology  

#### March
- **Product Spotlight**: Cameras  
  Megapixel (MP), doorbell, handheld, internet protocol (IP) & other security-related cameras.  
- **Special Feature**: Robotics  

#### April
- **Product Spotlight**: Perimeter Security  
  Bollards, fencing, gates, manned/unmanned drones & robotics & other indoor/outdoor products.  
- **Special Feature**: End User Spotlight  

#### May
- **Product Spotlight**: Monitoring & Tracking  
  Monitoring & asset tracking-related offerings.  
- **Special Feature**: Managed Services/Cloud  
- **Digital Edition**: Emerging Leaders Under 40 Yearbook  

#### June
- **Product Spotlight**: Video Solutions  
  Video hardware, software, analytics & other related products/services.  
- **Special Feature**: Cameras  
- **Digital Edition**: Monitoring Source Book  

#### July
- **Product Spotlight**: Access Control  
  Locking, intrusion, turnstile, alarms, visitor management systems & other related offerings.  
- **Special Feature**: Cybersecurity  

#### August
- **Product Spotlight**: Biometrics  
  Voice, fingerprint, facial, iris recognition & other biometric security products.  
- **Special Feature**: Artificial Intelligence  

#### September
- **Product Spotlight**: Cybersecurity & IT  
  Cybersecurity & Information Technology (IT) services & training.  
- **Digital Edition**: Cloud Source Book  
- **Special Feature**: Video Analytics  

#### October
- **Product Spotlight**: Fire & Life Safety  
  Emergency panels, fire & water alarm/notification equipment, Personal Emergency Response Systems (PERS) & other offerings.  
- **Special Feature**: Mobile Apps & Software  

#### November
- **Product Spotlight**: Cloud  
  Cloud-based solutions & storage offerings.  
- **Digital Edition**: Access Control Source Book  
- **Special Feature**: Fire & Life Safety  

#### December
- **Product Spotlight**: Business Solutions  
  Business system services, billing, education, integrations & other software/solution offerings.  
- **Special Feature**: Mergers & Acquisitions  

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**Additional Features**

- **BONUS DISTRIBUTION**:  
  - PSA TEC: May 13-16  
  - ESX: June 3-6  
  - GSX: September 23-25  

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**Special Features**

- **Digital Edition Only**:  
  - Monitoring Source Book  
  - Access Control Source Book  
  - Cloud Source Book  
  - Business Solutions Source Book  

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**Promotions**

- **Free Listing!**